

WORK CENTRAL AB

Career Path Quiz

Tool Overview & Reference Spec

A Career Resource from Work Central AB

Career Path Quiz - Tool Overview

The Career Path Quiz is a 6-question, scored quiz that points visitors toward one of five broad career directions aligned with Central Alberta's strongest regional industries.

1. What It Does

- Presents 6 multiple-choice questions, one at a time, with a progress bar and back navigation.
- Each answer option contributes weighted points toward one or more of five career-path categories.
- After the final question, displays the highest-scoring path with a description and recommended follow-up guides.

2. The Five Career Paths

Scoring Categories

Skilled Trades - construction, manufacturing, energy services

Health Care - nursing, care work, allied health

Technology & Innovation - software, knowledge-based roles

Agriculture & Agri-Business - farming, agri-tech, food processing

Professional & Business Services - finance, administration, business

3. Scoring Logic

Each answer option carries a small score object (e.g., {trades: 2, agri: 1}) that adds to running category totals. After all 6 questions, the category with the highest total is presented as the result - ties are broken by category order in the underlying data object, which could be refined with more explicit tie-breaking logic if needed.

4. Output

A result screen showing the matched career path's name, a short rationale connecting it to the person's answers, and 2-3 recommended Work Central AB guides to read next (e.g., Skilled Trades Careers, Apprenticeships).

5. Recommended Next Steps

- Consider adding a "share your result" or "email me this result" feature for lead capture, if that fits the site's goals.
- Link each recommended guide directly to its PDF or page once the quiz is embedded live.

- Periodically review question wording with regional employer input to keep it grounded in real local roles.

Career Path Quiz Checklist

- ✓ Tested all question paths to confirm each of the 5 results is reachable
- ✓ Confirmed recommended guides in results are accurate and current
- ✓ Considered lead-capture options for future iterations

Try the Live Tool

Open [Career-Path-Quiz-WorkCentralAB.html](#) directly in any browser to test the live, interactive version.