

WORK CENTRAL AB

# Community Match Quiz

Tool Overview & Reference Spec

A Career Resource from Work Central AB

## Community Match Quiz - Tool Overview

The Community Match Quiz is a 5-question, scored quiz that matches a visitor's lifestyle preferences to the Central Alberta community likely to suit them best.

### 1. What It Does

- Presents 5 multiple-choice questions covering pace of life, commute tolerance, free-time preferences, household situation, and housing cost priorities.
- Scores answers across five community categories: Red Deer, Sylvan Lake, Lacombe, Blackfalds, and Olds.
- Displays the top-matched community along with a runner-up suggestion, since many users will genuinely fit more than one option.

### 2. The Five Communities

#### Match Categories

**Red Deer** - biggest range of amenities, jobs, and healthcare

**Sylvan Lake** - lakeside lifestyle, ~20 minutes from Red Deer

**Lacombe** - historic downtown, strong community feel, ~25 minutes away

**Blackfalds** - fast-growing, family-friendly, ~15 minutes away

**Olds** - agricultural roots, home to Olds College, ~45 minutes away

### 3. Output

A result screen with the matched community's name, a one-line descriptive tag, a short rationale, 3 quick facts about the community, and a named runner-up for the person to also consider.

### 4. Data Source Alignment

Community facts and drive-time figures used in the quiz results match those in the Community Profiles and Community Maps guides, so the experience stays consistent whether a visitor takes the quiz first or reads the guides first.

### 5. Recommended Next Steps

- Link the result screen directly to the matched community's section in Community Profiles.
- Consider adding a direct link to relevant housing listings or the Finding Housing guide from the result screen.
- Revisit community facts periodically as the region grows and changes.

## Community Match Quiz Checklist

- ✓ Tested all question paths to confirm each of the 5 communities is reachable as a top match
- ✓ Verified community facts against the Community Profiles guide
- ✓ Linked results to relevant housing and community guides

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### Try the Live Tool

Open [Community-Match-Quiz-WorkCentralAB.html](#) directly in any browser to test the live, interactive version.